



www.mindrangecom.com

Twelve Key Differentiators of the MindRange® Thinking Program

*Creativity to a **Higher** Level*

1. Thinking Institute-developed, university-tested and taught (McGill University - "The Harvard of the North" - and the University of Miami)
2. 25 years of proven excellence in innovation training with world-class executive programs
3. Over 50 Fortune 500 clients: IBM, Verizon, M&M Mars, Merck, Ericsson, Edward Jones, Pfizer, Johnson Wax, Radio Shack, Bell Helicopter
4. Provides "Owner's Manual for the Mind"® with MindRange® software for innovative thinking
5. Facilitators available who co-designed the program along with the author
6. Available for licensing and train-the-trainer
7. Unprecedented quality speaker notes: audio-taped, transcribed, and polished in an iterative process straight from the author
8. Detailed Technical Guide for hosting online sessions
9. Available in many highly interactive formats:
 - a. Live online delivery to virtual audiences anywhere in the world
 - b. Recorded sessions available for individual self-paced learning
 - c. In-person, "minds-on"® classroom seminars
 - d. Modular topics with flexible time periods
10. Customizable to your organization's challenges and issues
11. Easily scalable to improve the performance of individuals, teams, departments, and the whole organization (private or public sectors)
12. Proven ROI of many times the investment